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CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces the following changes with effect from 2 December 2024:

- (1) Mr. Chan Paul Hon Yin has resigned as the Company Secretary and the Authorised Representative; and
- (2) Ms. Hui Ka-wai has been appointed as the Company Secretary and the Authorised Representative.

The board of directors (the "Board") of New World Department Store China Limited (the "Company") announces that Mr. Chan Paul Hon Yin ("Mr. Chan") has resigned as the company secretary of the Company (the "Company Secretary") and an authorised representative of the Company (the "Authorised Representative") under both Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") as well as for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), with effect from 2 December 2024.

Mr. Chan has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board further announces that following the resignation of Mr. Chan, Ms. Hui Ka-wai ("Ms. Hui") has been appointed as the Company Secretary and the Authorised Representative with effect from 2 December 2024.

Ms. Hui holds a Bachelor of Social Science from The Chinese University of Hong Kong, and a Bachelor of Laws from University of London. She also holds a Postgraduate Certificate in Laws and Master of Laws from the University of Hong Kong. She has been a practising solicitor since 2009, with a predominantly civil practice and specialising in intellectual property laws and company law.

The Board wishes to express its sincere gratitude to Mr. Chan for his contribution to the Company during the tenure of his office and extend its warm welcome to Ms. Hui on her new appointments.

By Order of the Board

Mr. Cheung Fai-yet, Philip

Chairman

Hong Kong, 2 December 2024

As at the date of this announcement, the executive Directors are Mr. Cheung Fai-yet, Philip and Ms. Xie Hui-fang, Mandy; the non-executive Director is Ms. Chiu Wai-han, Jenny; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hangchan, Peter, Mr. Yu Chun-fai and Ms. Ho Pui-yun, Gloria.